

## Sandi Horning

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**From:** on behalf of Council Reports  
**Subject:** FW: Jan, as per our discussion re: Corus Entertainment CRTC application?

**From:** Miriam Sherris [mailto:Miriam.Sherris@corusent.com]  
**Sent:** March 3, 2010 2:26 PM  
**To:** Jan Johnston  
**Subject:** Jan, as per our discussion re: Corus Entertainment CRTC application?

Hello Jan,

Thank you for taking the time to speak with me this afternoon. As you may have recently read in the numerous business news reports, Corus Entertainment is in the early stages of applying for an exciting new local TV channel that's proposed for Western Canada. Our application has been submitted to the CRTC for a license to operate the channel in 64 markets in Western Canada. This proposed new network, tentatively called Local1, will bring a mix of hyper-local community information and round the clock weather conditions and forecasts to its viewers.

While some broadcasters are reducing or cancelling local TV programming, we think there is a better way. We are investing in the communities we serve in Western Canada and I need your help.

Council can play an important role in the potential success of the application by taking a moment to visit the following site to view an example of the channel and also complete the simple application of support; [www.mylocal1.ca](http://www.mylocal1.ca).

We need help in gathering as many letters of support from viewers, community leaders & business owners as possible before the **March 15<sup>th</sup> deadline**. If you can think of anyone else in your network of contacts, either government, independent business owners, etc. who may be willing to show their support, please feel free to send them this email.

As the Okanagan Representative for Corus Entertainment, I would truly appreciate the support of council in our application.

Kindest Regards,

**Miriam Sherris**  
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